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| \* Create a report in Microsoft Word and answer the following questions... | | | | | | |  |  |  |
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| 1. What are three conclusions we can make about Kickstarter campaigns given the provided data?  * Entertainment related categories (theatre / music / film & video) have a success rate of more than 50% * The journalism category had no success projects, which means this category isn’t very appealing to donors * Most projects goals are between the range of $1,000 – N4,999 | | | | | | | | |  |
| 1. What are some of the limitations of this dataset?  * A column that shows a list of reasons why unsuccessful projects were either failed or canceled | | | | |  |  |  |  |  |
| 1. What are some other possible tables/graphs that we could create?  * We would create a chart that shows the category and status by Country. * We could create a chart that would show how many successful projects were over funded / on target / or under funded | | | | | | |  |  |  |
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